



10,000  egrees®

FY17 ANNUAL REPORT

Leading the Way



Money Matters Workshop,
Summer Intensive,
Saint Mary's College



Hugo Que, 10,000 Degrees College
Access Advisor, Summer Intensive,
San Francisco State University



Alma Valverde, 10,000 Degrees
College Success Advisor,
Santa Rosa Junior College

Dear Friends,

As the struggle continues to bring educational equity to our students, 10,000 Degrees remains focused on developing a new generation of leaders prepared to effect positive, sustainable change to help families and communities prosper.

As a national leader in college completion, 10,000 Degrees encountered many opportunities and challenges to our college success program in 2017. We're pleased to report we met each and every one with the same strength and determination we so often see in our students. We have much to celebrate, including a record number of 10,000 Degrees college graduates as well as a record number of students currently participating in our high school program. This year we also worked with over 8,500 students and their families, putting us on pace to surpass our 2021 projection outlined in our five-year Strategic Plan of 12,000 students.

We also continued to increase our impact by growing our Fellowship Program, now featuring 27 active and former Fellows, including a dedicated Fellow serving students at Contra Costa Community College. To further bolster our wraparound support, we merged with Marin County School Volunteers, who will continue to offer our students additional academic support. We also began providing specialized programming for 8th-grade students at Bayside Martin Luther King, Jr. Academy – Panthers Get Degrees!

A special note of gratitude goes to the Michael & Susan Dell Foundation, which generously awarded 10,000 Degrees a four-year \$1,000,000 grant to support our ongoing work at our partner community colleges with the hopes of creating a successful transfer model we can eventually replicate across the country.

As you review our 2017 Annual Report, please join us in celebrating our many successes while also gearing up for another busy year! Your investment in funding, time, energy, and belief is truly invaluable. Together we're changing the world, one degree at a time. On behalf of our students, families, and staff, thank you for your generous support.

Kim Mazzuca
PRESIDENT & CEO

Pepe Gonzalez
CHAIR, BOARD OF DIRECTORS



Kyla Burke,
10,000 Degrees
College Access
Fellow, Southern
Marin



Jules and his mentor,
Jerry Meshulam



Katia Ambrocio Villa, B.A. Spanish
Literature, UC Santa Barbara,
10,000 Degrees College Access
Fellow, Central Marin

80%+

Over 80% of 10,000 Degrees four-year college students earn bachelor's degrees, compared to 31% of their peers nationally.

3X

10,000 Degrees community college students transfer to and graduate from four-year colleges at three times the national average.

100%

100% of 10,000 Degrees students come from low-income backgrounds, and 85% are first in their families to attend college.

N/A

Unlike most other college support organizations, there is no GPA requirement to apply to 10,000 Degrees programs.

80%

Thanks to one-on-one financial aid counseling and scholarship support, our students take on 80% less student loan debt than their peers.



Summer Intensive, Sonoma State University



Karina Soto, Class of 2016,
Elsie Allen High School, Attending
Santa Rosa Junior College



Summer Intensive, San Francisco State University



Money Matters Workshop,
Summer Intensive, Saint Mary's College



10,000 Degrees 2017 High School Graduation Ceremony

Success By The Numbers

8,500+

10,000 Degrees financial aid workshops, on-campus office hours, cohort-building initiatives and other events reached more than 8,500 students and families.

448

10,000 Degrees currently provides one-on-one support for 448 high school students in Marin and Sonoma Counties through our year-round Institute.

1,400+

Including all students receiving scholarships attending community college and four-year colleges, 10,000 Degrees currently supports over 1,400 students.

157

In 2017, 10,000 Degrees hit an all-time high as we celebrated 157 four-year college graduates from over 50 colleges and universities across the county.

5X

10,000 Degrees Summer Bridge program at College of Marin quintupled the number of students in 2017 since inception just four summers ago.

27

10,000 Degrees currently employs 27 active and former Fellows, including 11 new Fellows hired in part with the generosity of the Michael & Susan Dell Foundation.

Leading by Example



Our 10,000 Degrees Fellows are at the core of our College Success program.

As recent college graduates from low-income backgrounds, our Fellows deliver powerful cultural competency and deep expertise through near-peer role modeling. Our Fellows also develop important leadership skills as they work with our on-campus college advisors to help our students understand, navigate, and manage the entire College Success process and beyond.

In 2017, we hired 11 new full-time Fellows, each assigned to help students at four-year colleges and community colleges in Marin and Sonoma Counties. We also stationed a Fellow at a new location, Contra Costa Community College in Richmond, CA, and are exploring programming in San Francisco.

Through strategic partnerships and the generous support of donors, we plan to grow our Fellowship Program in the coming years to more than 50 participants as we continue to expand and improve our programming.

SCHOOL LEADERS

Our Fellows inform and inspire our high school and college students both on campus and in our programs with specific know-how honed by their individual experience and academic success.

COMMUNITY LEADERS

Our Fellows help our students and families pursue a clearly defined pathway to a college education. Their community outreach and participation are paving the road to educational equity.

PROFESSIONAL LEADERS

Our Fellows gain hands-on leadership experience and valuable 21st-century professional skills as full-time employees working in complex systems where they are both measuring and making impact.



10,000 Degrees staff and Fellows: Rondell Gibson, Karla Torres, Jane Rivas, Gladys Cortez, Claudia Campos, Saga Apostol Guedez, Jennifer Lopez, Gracie Francisco, Alma Valverde, Halea Waters, Ramona Polk, Avalon Baldwin, Cesar Cruz



Jared Baird, Marin Academy
Teacher, Summer Intensive,
Saint Mary's College

Summer Bridge, College of Marin



Michael & Susan Dell
FOUNDATION

10,000 DEGREES AWARDED \$1M GRANT

In 2017, 10,000 Degrees partnered with the Michael & Susan Dell Foundation through a \$1M grant to dramatically increase baccalaureate attainment for students who initially enroll at community colleges in California and across the nation.

"Our desire to help community college students ultimately graduate with bachelor's degrees aligns well with 10,000 Degrees mission. We are excited to support this project to increase the effectiveness of 10,000 Degrees community college success model." -Todd Penner, Portfolio Director, College Success for the Michael & Susan Dell Foundation.

The four-year grant from the Michael & Susan Dell Foundation supports the 10,000 Degrees Community College Success Initiative, which aims to more than double the six-year baccalaureate attainment rate of students who start at community college while simultaneously building capacity for program replication, conceptual scale, and sharing of best practices.



Alma Valverde



BA in Political Science & BFA in Studio Art
with an Emphasis in Oil Painting,
Sonoma State University

10,000 Degrees Fellow

10,000 Degrees College Success Advisor

Master's Candidate Education Policy and Management,
2018 Harvard Graduate School of Education

Supported by 10,000 Degrees...

As an undocumented student, 10,000 Degrees was the first entity that validated who I was. I remember getting the scholarship the first time and realizing that I had a whole organization that supported me and believed in me enough to help me pay for college and achieve my dreams, regardless of my documentation status.

Inspired by personal sacrifices...

I am a person driven by the inspiration I received from my students while working at 10,000 Degrees, by the sacrifices of my parents, and by the support of my loved ones. I would describe myself as someone who thinks critically about life, but who also enjoys just looking at the different colors of the leaves in fall or a summer sunset.

Advice to your younger self...

I would tell myself to shed the fear and be proud of who I am. What makes a work of art great is the experiences and ideas that make the artist unique.



Goals for the future...

Without DACA, I am trying to figure out what the future holds. But I can tell you that whatever I do, I want to continue supporting and advocating for the rights of undocumented students.

Our College Success Program



Through comprehensive individualized attention, including academic counseling, financial aid management, and endless encouragement, 10,000 Degrees currently supports more than 1,400 students on campuses across the country.



ONE Amazing NIGHT 2017

**SAVE THE
DATE!**

April 28, 2018

Thanks to the exceptional generosity of our supporters at our 2017 Gala, we surpassed \$700,000 in donations! Our amazing community rose to the challenge for local students from low-income backgrounds who will now have the opportunity to be the first in their families to earn college degrees. We are deeply grateful for your investment as we continue to grow our transformative Fellowship Program, engage more students locally, and deepen our impact at four-year colleges and community colleges across the North Bay and beyond.

From accomplished keynote speaker, Mario Ernesto Lopez, to the incredibly inspiring performance by Kaila Love, to this year's Pay It Forward honorees, Chris and Chuck Michaels, the evening was truly a celebration of what's possible. Please visit our One Amazing Night website at www.oneamazingnight.org to explore more about the event.



Judy Edgar,
Founder



Josh Fryday,
10,000 Degrees
Alumnus 2003,
Novato City
Councilmember



Justin Faggioli, Sandy Donnell,
Chris Michaels, Saul Peña,
Samantha, Chuck Michaels



Mario Ernesto Lopez, 10,000 Degrees
Alumnus 2007, Associate Director of
Admissions UC Hastings College of the Law



Kaila Love,
10,000 Degrees, Fellow,
Curriculum & Communications



Denia Candela, Enrollment & Outreach
Manager, North Bay Children's Center,
& Kim Mazzuca, 10,000 Degrees
President & CEO



Susan Preston,
Board Member

Leading by Giving

To our donors, supporters, partners, and volunteers, thank you for your time, your energy, your financial support, and your unwavering commitment to secure access and opportunity for our students!



Maureen Chiquet &
Kim Mazzuca

Sharon Segal, Board Member,
Vice Chair & Donna Seager,
Co-owner Seager-
Gray Gallery

Kim speaking at the
Seager Gray Gallery

GREAT WAYS TO GIVE:

- * DIRECT DONATIONS
- * STOCK GIFTS
- * MATCHING GIFTS & WORKPLACE GIVING
- * ESTATE & LEGACY GIFTS
- * SCHOLARSHIPS

FOR MORE INFORMATION:

Caroline Silverstein

Director of Development

Phone: 415.451.4016

Email: csilverstein@10000degrees.org



Noelle Colomé

Major Gift Officer

Phone: 415.451.4010

Email: ncolome@10000degrees.org



10,000 Degrees is a 501(c)3 not-for-profit corporation. Donations to 10,000 Degrees are tax-deductible. Tax ID #95-3667812.

Angel Investors

10,000 Degrees Board of Directors 2014-15

Graham & Talia Brandt

Buck Family Fund of the Marin Community Foundation

Jeanie & Michael Casey

Mitchell & Susan Cohen

Ruth & Robert Dell

Sandra Donnell & Justin Faggioli

Gordon Dow

Herb & Jane Dwight

Jackson Family Wines

John Jordan Foundation

John Kryzanowski & Vicki Hofmeister

Chuck & Chris Michaels in memory of Mike Michaels

Janet & George Pasha III **/ Pasha Family Fund

Saul Peña & Charmaine Chow

Joanne Peterson & Thomas Peterson *

Susan and Alan Preston

Larry & Diane Rosenberger

Sonoma County Board of Supervisors

Sonoma County Department of Health Services

Anonymous (1)

Marin Advisory Board

Mark Mokolke, Chair

Rosalyn Brandt

Lynn Brinton

Rita Burgess

Pam Cook

Barbara Dalmau

Suzanne Irwin-Wells

Gaby Isaacson

Toby Mumford

Tony Nethercutt

Sharon Segal

Gabrielle Tierney

Sonoma Advisory Board

Herb Dwight, Chair

Jay Abbe

Sonu Chandi

Pam Chanter

Terri Dente

Jane Dwight

Mitch Greenberg

Steve Herrington, PhD

Katie Jackson

Mike Kallhoff

Marty Stein

Cynthia Negri

Steve Page

Alan Preston

Peg Van Camp

Lisa Wittke Schaffner

Lisa Carreño, Regional Director

Dear 10,000 Degrees Salon hosts,

Thank you for inviting us into your homes and businesses and introducing us to your friends, colleagues, and neighbors at a series of intimate and inspiring gatherings this past year. At each salon, guests engaged in thoughtful discussions and enjoyed delicious locally sourced food and drink. 10,000 Degrees Fellows were on hand to bring our work to life. Our Fellows are living proof that all students can succeed and thrive at college!

We would like to express our warmest gratitude to these gracious hosts:

Lynn Brinton & Dan Cohn of Mill Valley

Jay & Kären Abbe of Healdsburg

Susan & Richard Idell of Sonoma

Marty & Marlene Stein of Glen Ellen

Donna Seager & Suzanne Gray of Seager/Gray Gallery in Mill Valley

Chef Heidi Krahling at Marinitas in San Anselmo

Maureen Chiquet hosted by Watermark and Autodesk

Thank you for sharing your passion for uplifting students in our community by connecting them with those closest to you. You are each one degree of change!

Sincerely,

Noelle Colomé
MAJOR GIFT OFFICER



Abigail Candelina, 10,000 Degrees
College Access Fellow Southern Marin

Eric Bindelglass, Board Member,
Secretary

Gabrielle Tierney, Marin Advisory
Board Member

Board of Directors 2016-17

Pepe Gonzalez, Chair
Sharon Segal, Vice Chair of Resource Development
Eric Bindelglass, Secretary
Nancy Warren, Treasurer
Monica Oliva Jimenez, Assistant Treasurer
Lynn Brinton
Rita Burgess
Lorenzo Cordova
Ben Cushman
Ruth Dell
Sandy Donnell
Herb Dwight
Jonathan Eldridge
Wynne Grossman
Peter Horn
Guy Lampard
Denise Lucy
Mark Mokolke

Toby Mumford
Janet Pasha *
Susan Preston
Giulia Welch
Kim Mazzuca, President

Honorary Board Members

Judy Edgar, Founder
Graham Brandt
Jeanie Casey
Barbara Dalmau
John King
Peter Lee
Saul Peña
Larry Rosenberger
John Scarborough
William Smith
Wanden Treanor

*Deceased

Our Donors

All of our work is made possible through generous gifts from individuals and foundations. We are grateful for all who make this work possible. A full list of donors can be found on our website.

AR2017.10000degrees.org/donors

Our Mentors

For all you do for 10,000 Degrees students, thank you to our amazing volunteer mentors!

For a complete list of our current mentors:
AR2017.10000degrees.org/mentors

Our Staff

For a complete list of 10,000 Degrees staff:
AR2017.10000degrees.org/staff



Major funding provided by Marin Community Foundation

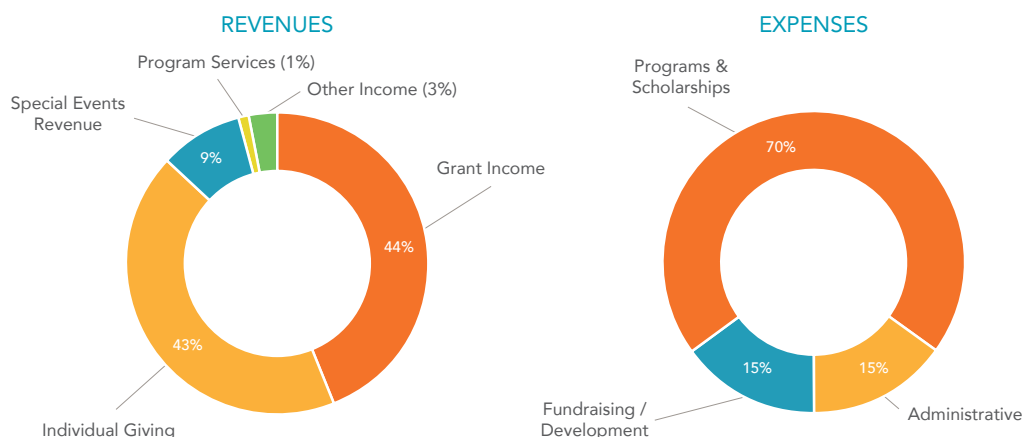
We're a Great Investment!

When you give to 10,000 Degrees, you help students dream big, create new opportunities for families, and transform communities. Learn more about our outstanding reviews as a preferred nonprofit by Guidestar, Charity Navigator, and the Social Impact Exchange!

Fiscal Year July 1, 2016 - June 30, 2017

STATEMENT OF ACTIVITIES	FISCAL YEAR ENDED	
	JUNE 30, 2017	JUNE 30, 2016
REVENUES		
Grant Income	\$4,275,330	\$3,017,457
Individual Giving	4,142,641	4,168,639
Special Events Revenue	876,506	1,076,223
Program Services	104,167	42,450
Other Income	243,266	(9,821)
TOTAL REVENUES	\$9,641,910	\$8,294,948
EXPENSES		
Programs & Scholarships	\$5,583,203	\$5,494,833
Administrative	1,220,463	1,227,784
Fundraising/Development	1,219,519	1,097,327
TOTAL EXPENSES	\$8,023,185	\$7,819,944
INCREASE IN NET ASSETS	\$1,618,725	\$475,004

*FY17 increase in net assets includes grants and pledges restricted for use in future years or for future programs.



A young woman with long brown hair, wearing a black graduation cap and a blue stole over a pink dress, is sitting on a wooden bench outdoors. She is looking off to the side with a slight smile. The background shows a green lawn and trees. A large white circular graphic is in the top left corner.

**Nancy Torres, 10,000 Degrees
Alumna 2017, B.A. Sociology
Sonoma State University**

10,000  Degrees®

Creating college graduates who change the world

Thank You 10,000 Degrees Donors and Partners



A full list of donors can be found on our website: AR2017.10000degrees.org/donors



Creating college graduates who change the world

1650 Los Gatos Drive, Suite 110, San Rafael, CA 94903 | t. 415.459.4240 f. 415.459.0527 10000degrees.org



Tax ID #95-3667812