



About 10,000 Degrees

10,000 Degrees® is the leading, equity-focused scholarship provider and college success nonprofit in California that supports students from low-income backgrounds to and through college.

We believe in the potential of all students and have no GPA requirement to participate in our programs. **100%** of our students are from low-income backgrounds, **93%** are Black, Indigenous, Latine or people of color, and **92%** of our students will be the first in their families to attend college.

For over 40 years, 10,000 Degrees has focused on achieving educational equity. And because of you, we are making great strides towards that goal. Since 1981, we've helped over 20,000 students graduate from college and awarded more than \$90 million in scholarships!

Today, 10,000 Degrees reaches **16,000+ students and families** annually in eight Bay Area counties, including **4,200** college students attending universities and institutions across the nation. We provide comprehensive wraparound support, college and financial aid counseling, mentoring, scholarships, financial aid management, and career readiness. Our Fellows, near-peer coaches who are recent college graduates and often alumni of 10,000 Degrees, are embedded in high school and college campuses to help students navigate life both on and off-campus and throughout their college success journey.

Because of your support, our annual success rates are unmatched:

- **80%+** 4-year college graduation rate vs. 40% of peers
- **3x** national average rate our community college students transfer to & graduate from 4-year colleges
- **\$8.6M** in 10,000 Degrees scholarships awarded
- **99%** complete free federal and state loan applications (FAFSA or CADA) vs. 53% national rate
- **\$42.3M** in free financial aid accessed
- **87%** less student loan debt incurred than national peers

This is all possible BECAUSE OF YOU!
Thank you for being part of our ONE Amazing Community!



ONE Amazing Community Sponsorships & Benefits

Your sponsorship will directly support students from low-income backgrounds to get to and through college

\$50,000 ONE Degree of Change Sponsor

All the benefits of the Doctorate Sponsor below AND...

- **Marketing Visibility:** Your 30-second pre-recorded video featured in eblast to list of 10,000+
- **Two Tables of 10** (20 tickets total) with premium seating

\$25,000 Valedictorian Sponsor

All the benefits of being the Doctorate Sponsor below AND...

- **Marketing Visibility:**
 - Listed as “Presenting Changemakers Sponsor” in all printed and electronic marketing materials for **both** 10,000 Degrees 2024 signature fundraisers: ONE Amazing Community and Alumni Changemakers Celebration
 - Opportunity to present the 2024 Alumni Changemakers award live on stage to one of the five Changemaker Honorees at the 2024 Alumni Changemakers in Fall of 2024 to audience of 250+
- **Table of 10 with premium seating** to **both** ONE Amazing Community and Alumni Changemakers Celebration (in Fall of 2024)

\$15,000 Doctorate Sponsor

All the benefits of the Master’s Sponsor below AND...

- **Marketing Visibility:**
 - Banner with your logo displayed at event Welcome & Registration table
 - Your quote of support featured on event website
- **Table of 10** with prominent seating

\$10,000 Master’s Sponsor

All the benefits of the Bachelor’s Sponsor below AND...

- **Marketing Visibility:**
 - Your quote of support featured in an eblast to 10,000+ individuals
 - Your logo and/or name on printed invitation mailed to 2,000 households and organizations
 - Your logo and/or name in all printed ads, such as Marin Magazine
 - Your logo and/or name on the electronic and social media invitations
 - Recognition during live event as a sponsor
- **Table of 10** with prominent seating



\$5,000 Bachelor's Sponsor

All the benefits of the Associate's Sponsor below AND...

- Marketing Visibility:
 - Your name featured on promotional communications for any lead-up events
 - A dedicated social media post with your quote about why you are sponsoring 10,000 Degrees
- Table of 10

\$2,500 Associate's Sponsor

All sponsorship levels receive the following benefits:

- Marketing Visibility:
 - Your name displayed on the ONE Amazing Community website
 - Your name listed by level in the program and sponsor slideshow
- 6 tickets

Sponsorship Benefit

ONE Amazing Community Invitation – Mailed to 2,000
 Marin Magazine Advertisement – Distributed to 150,000+ Households
 ONE Amazing Community Program – Given to 500 guests & friends
 ONE Amazing Community Website
 Alumni Changemakers Invitation – Mailed to 2,000

Deadline for Inclusion

February 9, 2024
 March 1, 2024
 April 5, 2024
 April 19, 2024
 August 1, 2024

To sponsor ONE Amazing Community, fill out form below or scan QR code:



Questions?

Anna Schlegel, Director of Annual Giving & Events: 415-451-4013; aschlegel@10000degrees.org

Caroline Silverstein, Chief Development Officer: 415-451-4016; csilverstein@10000degrees.org



2024 ONE Amazing Community – Sponsorship Pledge & Payment Form


Your Contact Information

Contact Name: _____
Billing Address: _____
City/ State/ Zip: _____
Email & Phone: _____
Listing Name: _____

ONE Amazing Community Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 ONE Degree of Change Sponsor | <input type="checkbox"/> \$5,000 Bachelor's Sponsor |
| <input type="checkbox"/> \$10,000 Master's Sponsor | <input type="checkbox"/> \$15,000 Doctorate Sponsor |
| <input type="checkbox"/> \$25,000 Valedictorian Sponsor | <input type="checkbox"/> \$2,500 Associate's Sponsor |
- We are unable to sponsor at this time but are making a donation in the amount of \$ _____

Payment Information

- Make a secure payment online at: <https://donate.10000degrees.org/OAC2024> or scan: 
- Payment enclosed (please make checks payable to "10,000 Degrees")
- Please bill me (all payments due by 4/1/24)
- Please charge my credit card (check one) VISA Mastercard American Express
- Name on card (if different from above): _____
- Card Number: _____ Exp. Date: _____ CVV#: _____

Please return this form by email or mail to Anna Schlegel: aschlegel@10000degrees.org
10,000 Degrees, 1401 Los Gamos Drive, Suite 205, San Rafael, CA 94903 Phone: 415-451-4013

10,000 Degrees is a not-for-profit 501(c)(3) organization, Tax ID# 95-3667812.

Your sponsorship is tax-deductible to the full extent of the law. Your sponsorship is fully tax-deductible and no goods or services will be exchanged if attending virtually. If attending the live event at the Marin Civic Center Exhibit Hall, it is tax-deductible minus \$100 per ticket, which is the estimated fair market value.

THANK YOU FOR SUPPORTING 10,000 DEGREES STUDENTS & PROGRAMS!