

An Annual Fundraiser Supporting
Our Students & Programs



Thursday,
November 14, 2024



10,000 Degrees® is unlocking student success at scale by giving more students equitable opportunities for a quality college education and career success. The most efficient and effective college success nonprofit in the U.S., our proven model, data-driven outcomes, and seasoned leadership team create educational opportunities for students from low-income backgrounds.

With **43 years** of experience supporting over **60,000 students** across **250 colleges**, and awarding more than **\$100 million** in scholarships, we understand what it takes for students to get to, through, and beyond college, breaking the cycle of generational poverty.

We believe in every student's potential, with no GPA or test requirement to participate in our programs.

- **100%** of our students are from low-income backgrounds.
- **92%** are first-generation college students.
- **80%+** graduate from college – twice the national average!
- Our students graduate with **87%** less loan debt than the national average.

About the Alumni Changemakers Celebration – Nov. 14, 2024

Join us to celebrate our inspiring alumni making an impact as changemakers in their families, careers, and communities. We will honor five exceptional 10,000 Degrees alumni—nominated by our community—with the Alumni Changemakers Award at San Francisco's iconic Julia Morgan Ballroom!

Your generosity today creates lasting benefits for 10,000 Degrees students, shaping their lives now and beyond graduation. **Thank you for being ONE DEGREE of change!**

"Your donations change the trajectory of lives and create access for **generational dreams** to come true."

Ashley M. Blanco
10,000 Degrees Alum &
2023 Alumni Changemaker Honoree



"The 10,000 Degrees unconditional support for students like me is **life changing** in our paths to becoming college graduates."

Josue Castillo
10,000 Degrees Alum &
2023 Alumni Changemaker Honoree

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2024 Alumni Changemakers – Individual Sponsorships & Benefits

\$15,000 ONE DEGREE of Change Sponsor

All the benefits of the Creating Change Sponsor AND...

- Listed all year as a ONE DEGREE of Change Sponsor in all printed and electronic marketing materials (including the printed invitations) for both 10,000 Degrees signature fundraisers, 2024 Alumni Changemakers Celebration and 2025 ONE Amazing Community
- Your name listed year-round on 10,000 Degrees website
- Opportunity to present the 2024 Alumni Changemakers award to one of five Alumni Changemaker honorees on stage at the live event
- Table of 10 with premium seating to both the 2024 Alumni Changemakers Celebration and ONE Amazing Community on April 26, 2025

\$10,000 Creating Change Sponsor

All the benefits of the Alumni Sponsor AND...

- Your quote of support featured in an eblast to all 10,000 Degrees supporters, and posted on LinkedIn, Instagram, and other social media

\$5,000 Alumni Sponsor

All the benefits of the Graduate Sponsor AND...

- Your name listed on printed invitation mailed to 2,000 households*
- Table of 10 to attend the live event

\$2,500 Graduate Sponsor

All the benefits of the Scholar Sponsor AND...

- Your name featured in dedicated social media posts on LinkedIn, Instagram, etc. thanking you for your sponsorship
- 6 tickets to attend the live event

\$1,000 Scholar Sponsor

All individual sponsorships receive the following benefits

- Your name listed by level on all electronic marketing, including event website, slideshows, eblasts, etc.
- 2 tickets to attend the live event

Questions?

Anna Schlegel, Director of Annual
Giving & Events: 415.451.4013 or
aschlegel@10000degrees.org

Lara Morgan Rush, Regional Director of
San Francisco: 415.578.9816 or
lara.morgan-rush@10000degrees.org

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2024 Alumni Changemakers Celebration – Sponsorship Pledge & Payment Form

Contact Name: _____

Billing Address: _____

City/ State/ Zip: _____

Email & Phone: _____

YES! Please include me/us as a sponsor for 2024 Alumni Changemakers. List as:

- \$15,000 ONE DEGREE of Change Sponsor* \$2,500 Graduate Sponsor
- \$10,000 Creating Change Sponsor* \$1,000 Scholar Sponsor
- \$5,000 Alumni Sponsor*

**Sponsorship must be confirmed by September 1, 2024, to be included in the printed invite.*

- I/we are unable to sponsor at this time, but wish to donate the amount of \$ _____
- Make a secure payment online at: <https://donate.10000degrees.org/changemakers2024>
- Payment enclosed:** Please make checks payable to “10,000 Degrees” with “Alumni Changemakers” in the memo line.
- Please bill me.** All payments due by 10/15/24.
- Please charge my credit card (check one):** ___ Visa ___ Mastercard ___ American Express

Name on card (if different from above): _____

Card Number: _____ Exp. Date: _____ CVV#: _____

Please return this form to:

Anna Schlegel: aschlegel@10000degrees.org

or by mail to 10,000 Degrees, 1401 Los Gamos Drive, Suite 205, San Rafael, CA 94903

Thank you for being ONE DEGREE of change!

10,000 Degrees is a not-for-profit 501(c)(3) organization, tax ID# 95-3667812. Your sponsorship is tax-deductible to the full extent of the law and no goods or services will be received if unable to attend in. If attending the live event on Thursday, November 14, 2024, at the Julia Morgan Ballroom, the sponsorship is tax-deductible minus \$100 per ticket, which is the estimated fair market value of goods and services received at the event.