



## 2025 SPONSORSHIP OPPORTUNITIES



## 10,000 Degrees: Making College Possible for Those Furthest from Opportunity

10,000 Degrees is unlocking student success at scale by giving more students from low-income backgrounds equitable opportunities for a quality college education and career success.

After working with more than **60,000 students** across **250 colleges** over the past **43 years**, and awarding more than **\$105 million in scholarships**, we have a clear viewpoint on what it takes to achieve student success at scale and break the cycle of generational poverty.

**The value of education is indisputable**, but getting through college has never been more complex. And for our students from low-income backgrounds, systemic barriers make it even more impossible for them to graduate—or even apply to college—widening the gap between low- and high-income students.

10,000 Degrees bridges this **Education Opportunity Divide** not by focusing on the select few, but by providing a wider range of students with expansive opportunities at every stage of their college journey. We shift the focus from limited college access to holistic college *success*—emphasizing whole communities, life preparedness, and wrap-around support for each student.

**With your support, 10,000 Degrees students continue to defy all odds!**

- **80% graduate**—double the national average
- **2x transfer rate**: Community college students transfer & graduate at twice the national rate
- **10% take student loans**: Compared to 69% nationally
- **\$9.6M in scholarships** awarded
- **\$58M in additional free financial aid** leveraged
- **4,300+ college students** received scholarships + support this year

### Why sponsor the ONE Amazing Community Gala?

10,000 Degrees impacts more students and communities, achieving exceptional success rates.

- **Local Impact**: Moves the needle in your community
- **Wrap-around Support**: Proven holistic Unbound Opportunity Model with near-peer mentors
- **Data-driven Outcomes**: Highest ROI and broad community reach
- **Seasoned Leadership**: Alumni leaders, near-peer mentors, and strong governance

**Thank you for being part of our ONE Amazing Community!**



## 2025 SPONSORSHIP OPPORTUNITIES



### 2025 ONE Amazing Community Corporate Sponsorships & Benefits

#### \$50,000 Summa Cum Laude Sponsor

*All Valedictorian Sponsor benefits below AND...*

- **Marketing Visibility:**
  - Your video of support featured in eblast (10K+ supporters)
  - Your logo featured in photo backdrop at the event

#### \$25,000 Valedictorian Sponsor

*All Doctorate Sponsor benefits below AND...*

- **Marketing Visibility:**
  - Listed year-round in all printed and electronic event marketing materials for **both** 2025 signature fundraisers: ONE Amazing Community and Alumni Changemakers Celebration
  - Opportunity to present the 2025 Alumni Changemakers award live on stage to one of the five Changemaker Honorees at the 2025 Alumni Changemakers in the Fall of 2025
- **Table of 10 with premium seating** to **both** ONE Amazing Community and Alumni Changemakers Celebration (in Fall of 2025)

#### \$15,000 Doctorate Sponsor

*All Master's Sponsor benefits below AND...*

- **Marketing Visibility:**
  - Logo listed year-round on 10,000 Degrees website (350K+ visits annually)

#### \$10,000 Master's Sponsor

*All Bachelor's Sponsor benefits below AND...*

- **Marketing Visibility:**
  - Your quote of support featured in an eblast (10K+ supporters)
  - Your logo on printed invitation mailed to 2,000+ households and organizations
  - Your logo in all print ads, such as *Marin Magazine*
  - Your logo on the electronic and social media invitations
  - Recognition during live event as a sponsor
- **Table of 10** with prominent seating



## 2025 SPONSORSHIP OPPORTUNITIES



### \$5,000 Bachelor's Sponsor

**All Associate's Sponsor benefits below AND...**

- **Marketing Visibility:**
  - Your logo featured on promotional communications for any lead-up events
  - Your logo featured in dedicated LinkedIn and other social media posts thanking you for your sponsorship (6,700 total fans/ followers)
- **4 tickets to the gala** on Saturday, April 26, 2025

### \$2,500 Associate's Sponsor

**All sponsorship levels receive the following benefits:**

- **Marketing Visibility:**
  - Your logo displayed on the ONE Amazing Community website
  - Your name listed by level in the program and sponsor slideshow
- **2 tickets to the gala** on Saturday, April 26, 2025

### Sponsorship Benefit

ONE Amazing Community Invitation – Mailed to 2,000

Marin Magazine Advertisement – Distributed to 150,000+ Households

ONE Amazing Community Program – Given to 500 guests & friends

ONE Amazing Community Website

Alumni Changemakers Invitation – Mailed to 2,000

### Deadline for Inclusion

February 10, 2025

March 1, 2025

April 7, 2025

April 18, 2025

September 1, 2025

**To sponsor ONE Amazing Community, fill out form below or scan QR code:**



### Questions?

Anna Schlegel, Director of Annual Giving & Events: 415-451-4013; [aschlegel@10000degrees.org](mailto:aschlegel@10000degrees.org)

Caroline Silverstein, Chief Development Officer: 415-451-4016; [csilverstein@10000degrees.org](mailto:csilverstein@10000degrees.org)



## 2025 SPONSORSHIP OPPORTUNITIES



### 2025 ONE Amazing Community – Corporate Sponsorship Pledge & Payment Form

#### Your Contact Information

Contact Name: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City/ State/ Zip: \_\_\_\_\_  
 Email & Phone: \_\_\_\_\_  
 Listing Name: \_\_\_\_\_

#### ONE Amazing Community Sponsorship Levels

- \$50,000 Summa Cum Laude Sponsor
- \$25,000 Valedictorian Sponsor
- \$15,000 Doctorate Sponsor
- \$10,000 Master’s Sponsor
- \$5,000 Bachelor’s Sponsor
- \$2,500 Associate’s Sponsor
- We are unable to sponsor at this time but are making a donation in the amount of \$ \_\_\_\_\_

#### Payment Information

- Make a secure payment online at: <https://donate.10000degrees.org/OAC2025> or scan:
- Payment enclosed (please make checks payable to “10,000 Degrees”)
- Please bill me (all payments due by 4/1/25)
- Please charge my credit card (check one)  VISA  Mastercard  Amex



Name on card (if different from above): \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Please return this form by email or mail to Anna Schlegel: [aschlegel@10000degrees.org](mailto:aschlegel@10000degrees.org)  
 10,000 Degrees, 1401 Los Gamos Drive, Suite 205, San Rafael, CA 94903 Phone: 415-451-4013

10,000 Degrees is a not-for-profit 501(c)(3) organization, Tax ID# 95-3667812.

Your sponsorship is tax-deductible to the full extent of the law. If attending the live event at the Marin Civic Center Exhibit Hall, it is tax-deductible minus \$100 per ticket, which is the estimated fair market value.

**THANK YOU FOR TURNING DREAMS INTO DEGREES!**