



2025 Hoop for Change Sponsorship Packet

A Basketball Free-Throw Shoot-a-Thon Benefiting 10,000 Degrees Students & Programs

Invest in Future Leaders: Sponsor the Hoop for Change Free-Throw Shoot-A-Thon!

10,000 Degrees is not just unlocking student success; we're breaking cycles of poverty & building stronger communities. For over 44 years, we've empowered more than 60,000 students from low-income backgrounds to achieve their dreams of a quality college education and a successful career. Our proven model delivers data-driven outcomes:

- **100%** of our students are from low-income backgrounds.
- **92%** are first-generation college students.
- **80%+** graduate from college – twice the national average!
- **Only 10%** of our students take out loans annually versus 69% of students nationally.

This is where you come in.

We invite you to champion the next generation of leaders by sponsoring our exciting Hoop for Change Free-Throw Shoot-A-Thon. This event directly benefits 10,000 Degrees students – all from low-income backgrounds – on their journey to becoming college graduates and launching meaningful careers.

Your sponsorship isn't just a donation; it's a strategic investment in your community and a brighter future. It opens doors to education, opportunity, and empowers students across the Bay Area to realize their full potential. Your generosity creates a positive ripple effect in their lives and our communities for generations to come.



By partnering with us, your contribution will:

- Demonstrate a powerful commitment to social impact and community development.
- Align your brand with a highly effective, results-driven nonprofit.
- Foster teamwork, generosity, and community spirit.
- Directly empower students to overcome obstacles and achieve their dreams.

Let's make a difference together – one free throw at a time!

Sponsor Hoop for Change Shoot-A-Thon today and become a catalyst for lasting change.



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2025 Hoop for Change – Sponsorships & Benefits

\$25,000 Slam Dunk Sponsor

All the benefits of the Platinum Sponsor AND...

- Logo used in all event marketing materials, including printed on the front of the T-shirt provided to all student Free-Throw Shooters.
- Table for 10 with premium seating to 10,000 Degrees signature fundraiser on April 25, 2026, ONE Amazing Community, at the Marin Civic Center.

\$10,000 Platinum Sponsor

All the benefits of the Gold Sponsor AND...

- Your video of support featured in eblast (10K+ supporters)
- Your video of support featured on LinkedIn, Facebook & Instagram (9K+ followers)
- Logo listed year-round on 10,000 Degrees website (500K+ views annually)
- Sponsor 30 students from low-income backgrounds to participate as Free-Throw Shooters

\$5,000 Gold Sponsor

All the benefits of the Silver AND...

- Logo printed on the event photo banner backdrop
- Your quote of support featured in an eblast to 10K+ supporters, and posted on LinkedIn and other social media (9K+ followers)
- Sponsor 20 students from low-income backgrounds to participate as Free-Throw Shooters

\$2,500 Silver Sponsor

All the benefits of the Bronze Sponsor AND...

- Your logo featured in dedicated LinkedIn and other social media posts thanking you for your sponsorship (9K+ followers)
- Sponsor table (6-ft) at one event location for community interaction and engagement.

\$1,000 Bronze Sponsor

All corporate sponsorships receive the following benefits

- Logo printed on the back of the T-shirt provided to all student Free-Throw Shooters
- Logo listed on event website & eblasts
- Access to a dedicated sponsor-branded page to engage your employees and/or clients to sign up as free-throw shooters.

Questions?

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2025 Hoop for Change
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2025 Hoop for Change – Sponsorship Pledge & Payment Form

Contact Name:

Billing Address:

City/ State/ Zip:

Email & Phone:

YES! Please include us as a Sponsor for 10,000 Degrees 2025 Hoop for Change. List as:

- ☐ \$25,000 Slam Dunk Sponsor ☐ \$2,500 Silver Sponsor
- ☐ \$10,000 Platinum Sponsor ☐ \$1,000 Bronze Sponsor
- ☐ \$5,000 Gold Sponsor
- ☐ We are unable to sponsor, but wish to donate the amount of \$_____
- ☐ Make a secure payment online at: <https://donate.10000degrees.org/hoop2025>
- ☐ **Payment enclosed:** Please make checks payable to “10,000 Degrees” with “Hoop for Change” in the memo line.
- ☐ **Please bill me.** All payments due by 11/1/25.
- ☐ **Please charge my credit card (check one):** ____ Visa ____ Mastercard ____ American Express
- Name on card (if different from above): _____
- Card Number: _____ Exp. Date: _____ CVV#: _____

Please return this form by 11/1/25 to:

Anna Schlegel: aschlegel@10000degrees.org

or by mail to 10,000 Degrees, 1401 Los Gatos Drive, Suite 205, San Rafael, CA 94903

Thank you for making a difference together - one free throw at a time!

10,000 Degrees is a not-for-profit 501(c)(3) organization, tax ID# 95-3667812.

Your sponsorship is tax-deductible to the full extent of the law and no goods or services will be received.