



## Corporate Sponsorship Package

Thursday, October 15, 2026

### Empowering Napa's Next Generation of Leaders

10,000 Degrees is unlocking student success at scale by giving more students from low-income backgrounds equitable opportunities for a quality college education and career success.

As a world-renowned wine region and luxury destination, Napa County's economy is powered by a multigenerational immigrant workforce. Families have overcome unimaginable hardships to build opportunity for their children through education—yet students from low-income and historically marginalized backgrounds face barriers to college readiness and affordability that make higher education seem impossible. **Together, we can change that.**

Through scholarships, college advising, financial aid support, and near-peer mentoring, we help students in Napa County overcome barriers to achieve their educational goals.

#### Proven Results

With your support, 10,000 Degrees students continue to defy all odds!

- **80% graduate**—double the national average
- **2x transfer rate:** Community college students transfer & graduate at twice the national rate
- **90% of our students graduate debt-free** compared to 31% nationally

#### Invest in Napa's Future Workforce

Today's students are tomorrow's educators, healthcare professionals, business leaders, and innovators strengthening Napa County. Your sponsorship helps expand opportunities for local students while connecting you with Napa's philanthropic and business leaders.

#### Our Impact in Napa County

- Awarded more than \$1 Million in scholarships to Napa County students since 2018
- Invested in 415+ Napa County students
- Built a growing network of leaders committed to educational equity

**In 2026–27 alone, we will award more than \$200K in scholarships to over 160 Napa students.**

### Help Turn College Dreams into Degrees—Become a Sponsor Today!

Join us on **October 15, 2026**, at Napa Valley College for a festive locally-sourced dinner by Brindare Catering, exciting raffle, and powerful alumni stories—plus a special chance to make a meaningful impact through our fund-a-future! This event sold out last year so don't delay. Connect with Napa's leaders, changemakers, and supporters of educational opportunity to help create brighter futures for local students.





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	\$25,000 Valedictorian Sponsor	\$15,000 Doctorate's Sponsor	\$10,000 Master's Sponsor	\$5,000 Bachelor's Sponsor	\$2,500 Associate's Sponsor
Your video of support featured in eblast	✓				
Listed year-round in printed & electronic materials and on 10,000 Degrees website ***	✓				
Digital full page ad during event slideshow	✓	✓			
Your quote of support in eblast**	✓	✓	✓		
Logo on printed & digital invitations	✓	✓	✓		
Logo in print ads	✓	✓	✓		
Recognition at live event	✓	✓	✓	✓	
Logo in dedicated social media post*	✓	✓	✓	✓	
Listed in program & logo listed in event slideshow	✓	✓	✓	✓	✓

Tables & Tickets	Table of 8 (Premium seating)	Table of 8 (Prominent seating)	Table of 8 (Prominent seating)	4 Tickets	2 Tickets
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**Sponsorship Dates/Deadlines**

Printed invitation (1,000+): **August 1, 2026**  
 Printed Ads (15K+): **August 1, 2026**  
 Program (150+): **September 15, 2026**

**Marketing Reach**

\*\*\* Website: 700K+ views annually  
 \*\* Email: 13K+ supporters  
 \* Social Media: 10,300 total followers, 5,500+ on LinkedIn

### Questions?

**Katrin Ciaffa**, Regional Director of Sonoma & Napa: (707) 304-5101; [katrin.ciaffa@10000degrees.org](mailto:katrin.ciaffa@10000degrees.org)

**Anna Schlegel**, Director of Annual Giving & Events: 415-451-4013; [aschlegel@10000degrees.org](mailto:aschlegel@10000degrees.org)



# Corporate Sponsorship Package

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## 2026 Napa Changemakers – Corporate Sponsorship Pledge & Payment Form

### Your Contact Information

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/ State/ Zip: \_\_\_\_\_

Email & Phone: \_\_\_\_\_

Listing Name: \_\_\_\_\_

### 2026 Napa Changemakers Sponsorship Levels

- \$25,000 Valedictorian Sponsor
- \$15,000 Doctorate Sponsor
- \$10,000 Master’s Sponsor
- \$5,000 Bachelor’s Sponsor
- \$2,500 Associate’s Sponsor

We are unable to sponsor at this time but are making a donation in the amount of \$ \_\_\_\_\_

### Payment Information

- Make a secure payment online at: <https://donate.1000degrees.org/2026NapaChangemakers>
- Payment enclosed (please make checks payable to “10,000 Degrees”)
- Please bill me (all payments due by 10/1/26)
- Please charge my credit card (check one)  VISA  Mastercard  Amex

Name on card (if different from above): \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Please return this form by email or mail to Anna Schlegel: [aschlegel@1000degrees.org](mailto:aschlegel@1000degrees.org)  
10,000 Degrees, 1401 Los Gamos Drive, Suite 205, San Rafael, CA 94903 Phone: 415-451-4013

*10,000 Degrees is a not-for-profit 501(c)(3) organization, Tax ID# 95-3667812.*

*Sponsorships are 100% tax-deductible minus \$100 per ticket used, which is the estimated fair market value of goods and services received at the event.*

**THANK YOU FOR MAKING COLLEGE POSSIBLE FOR THOSE FURTHEST FROM OPPORTUNITY IN NAPA COUNTY!**