Invest in Future Leaders: Sponsor the Hoop for Change Free-Throw Shoot-A-Thon!

10,000 Degrees is not just unlocking student success; we're breaking cycles of poverty & building stronger communities. For over 45 years, we've empowered more than 80,000 students from low-income backgrounds and awarded over $113 Million in scholarships to help them achieve their dreams of a quality college education and a successful career.

Proven Results

With your support, 10,000 Degrees students continue to defy all odds!

- **100%** of our students are from low-income backgrounds.
- **92%** are first-generation college students.
- **80%+** graduate from college – twice the national average!
- **90% of our students graduate debt-free** compared to 31% nationally
- **4,400+ college students** received scholarships + support this year

This is where you come in.

We invite you to champion the next generation of leaders by sponsoring our exciting Hoop for Change Free-Throw Shoot-A-Thon. This event directly benefits 10,000 Degrees students—all from low-income backgrounds—on their journey to becoming college graduates and launching meaningful careers.

Your sponsorship isn't just a donation; it's a strategic investment in your community and a brighter future. It opens doors to education, opportunity, and empowers students across the Bay Area to realize their full potential. Your generosity creates a positive ripple effect in their lives and our communities for generations to come.

By partnering with us, your company or individual contribution will:

- Demonstrate a powerful commitment to social impact and community development.
- Align your brand with a highly effective, results-driven nonprofit.
- Foster teamwork, generosity, and community spirit.
- Directly empower students to overcome obstacles and achieve their dreams.

Let's make a difference together—one free throw at a time!

	$25,000 Slam Dunk Sponsor	$10,000 Platinum Sponsor	$5,000 Gold Sponsor	$2,500 Silver Sponsor	$1,000 Bronze Sponsor
Your video of support featured in eblast**	✓				
Logo on prominent pop up display sign at shoot-a-thons	✓				
Logo on front of t-shirt provided to all student Free-Throw Shooters	✓				
Logo on all event marketing materials	✓	✓			
Logo listed year-round on 10,000 Degrees website***	✓	✓			
Your quote of support in eblast**	✓	✓	✓		
Logo in dedicated social media post*	✓	✓	✓	✓	
Sponsor table (6-ft) at one event location for community interaction and engagement	✓	✓	✓	✓	
Logo on back of t-shirt provided to all student Free-Throw Shooters	✓	✓	✓	✓	✓
Logo listed on event website & eblasts	✓	✓	✓	✓	✓
Access to a dedicated sponsor-branded page to engage your employees and/or clients to sign up as free-throw shooters	✓	✓	✓	✓	✓
Sponsor Student Participants	**30 Student participants from low-income backgrounds**	**30 Student participants from low-income backgrounds**	**20 Student participants from low-income backgrounds**	**10 Student participants from low-income backgrounds**	**5 Student participants from low-income backgrounds**

Sponsorship Dates/Deadlines

Logo on Pop-Up Display: October 20, 2026
Logo on T-Shirt: October 20, 2026
Eblast featuring video and/or quote of support: March 1, 2027
Sponsor table at one event location: March 1, 2027

Marketing Reach

*** **10,000 Degrees Website:** 700K+ views annually
** **Email:** 13K+ supporters
* **Social Media:** 10,300 total followers, 5,500+ on LinkedIn

Questions?

Anton Lyons, Regional Director of Contra Costa: 925-719-9798; anton.lyons@10000degrees.org
Anna Schlegel, Director of Annual Giving & Events: 415-451-4013; aschlegel@10000degrees.org

2026-27 Hoop for Change –Sponsorship Payment Form

Your Contact Information

Contact Name: _____

Billing Address: _____

City/ State/ Zip: _____

Email & Phone: _____

Listing Name: _____

2026-27 Hoop for Change Sponsorship Levels

- ☐ **$25,000 Slam Dunk Sponsor**
- ☐ **$10,000 Platinum Sponsor**
- ☐ **$5,000 Gold Sponsor**
- ☐ **$2,500 Silver Sponsor**
- ☐ **$1,000 Bronze Sponsor**

☐ We are unable to sponsor at this time, happily we are making a donation in the amount of $_____

Sponsorship must be confirmed by October 20, 2026, have your logo included on the T-Shirt.

Payment Information

- ☐ Make a secure payment online at: https://donate.10000degrees.org/hoop2026
- ☐ Payment enclosed: please make checks payable to "10,000 Degrees" and put "Hoop for Change" in memo line
- ☐ Please bill me (all payments due within 30 days of commitment)
- ☐ Please charge my credit card (check one): ☐ VISA ☐ Mastercard ☐ Amex

Name on card (if different from above): _____

Card #: _____ Exp. Date _____ CVV _____

Please return this form by email or mail to Anna Schlegel: aschlegel@10000degrees.org
10,000 Degrees, 1401 Los Gamos Drive, Suite 205, San Rafael, CA 94903 Phone: 415-451-4013

10,000 Degrees is a not-for-profit 501(c)(3) organization, Tax ID# 95-3667812

Hoop for Change sponsorships are 100% tax-deductible to the full extent of the and no goods or services will be received.

THANK YOU FOR MAKING COLLEGE POSSIBLE FOR THOSE FURTHEST FROM OPPORTUNITY!